

Holographic DualView Series

Double the Exposure
Double the Impact



Application scenarios

Retail Environments: Double-sided window displays for premium retail, shopping malls, flagship stores

Corporate & Business: Airport and railway station passenger guidance systems, corporate lobbies, information displays

Interactive Experiences: Wayfinding installations, public spaces, transportation hubs



Features



One Screen, Dual Sides, Infinite Creativity

- Dual-sided display design delivers synchronized or independent content on both faces, maximizing visibility and advertising impact.
- Slim, freestanding structure integrates seamlessly into retail, showroom, and commercial environments without obstructing surrounding views.
- High-transparency LED technology preserves spatial openness while creating vibrant, eye-catching visual experiences from either direction..



Lightweight



Transparent



Dual-Sided Display



Rotatable Design



Seamless



Mobile Display



High-brightness



Efficient Cooling

See the Unseen Beyond the Screen

Specification

Product Series	DualView Series (Integrated Light Drive)								
Model	55"			65"			70"		
Pixel Pitch	2	2.9	3.91	2	2.9	3.91	2	2.9	3.91
Pixel Density	250,000 dots/m²	112,896 dots/m²	65,536 dots/m²	250,000 dots/m²	112,896 dots/m²	65,536 dots/m²	250,000 dots/m²	112,896 dots/m²	65,536 dots/m²
Visual Transparency	70%		80%	70%		80%	70%		80%
Cabinet Dimensions	783mm×1,329mm×78mm / 30.8" × 52.3" × 3.1"			783mm×1,629mm×78mm / 30.83" × 64.13" × 3.07"			1,033mm×1,629mm×78mm / 40.7" × 64.1" × 3.1"		
LED Type	SMD 1010	SMD 1515	SMD 2121	SMD 1010	SMD 1515	SMD 2121	SMD 1010	SMD 1515	SMD 2121
LED Mode	Black LED								
Weight (Banner / Totem Type)	19.5 kg / 23.5 kg	14.5 kg / 18.5 kg	11.5 kg / 15.5 kg	20.9 kg/ 24.9 kg	17.5 kg / 21.5 kg	13 kg / 17 kg	27.2 kg/ 31.2 kg	19.6 kg / 23.6 kg	17 kg / 21 kg
	43.0 lb / 51.8 lb	32.0 lb / 40.8 lb	25.4 lb / 33.1 lb	46.1 lb / 54.9 lb	38.6 lb / 47.4 lb	28.7 lb / 37.5 lb	60.0 lb / 68.8 lb	43.2 lb / 52.0 lb	37.5 lb / 46.3 lb
Resolution (H x V)	375 × 600 pix	252 × 392 pix	192 × 376 pix	375 × 750 pix	252 × 492 pix	192 × 376 pix	500 × 750 pix	336 × 492pix	256 × 376 pix
LED Control System	Synchronous / Asynchronous								
Control System Compatibility	NovaStar / Colorlight								
Brightness (Based on Black LED Standard)	2,500 nits		3,500 nits	2,000 nits	2,500 nits	3,000 nits	2,000 nits	2,500 nits	3,000 nits
Viewing Angle	Horizontal: 160° / Vertical: 140°								
LED Module Thickness (mm)	2.6	3	3.6	2.6	3	3.6	2.6	3	3.6
Frame Material	Aluminum Alloy								
Playback Control	Control Inputs: HDMI, WiFi, Bluetooth; Built-in Media Player: 32GB storage; Cloud Management Supported								
Resumable Transmission	√								
Average Lifespan	≥ 100,000 Hours								
Gray Scale	≥16 Bit								
White Field Color Temperature	5,500K-15,000K (Adjustable)								
Atenuation Rate	2 Years below 0.05%								
Average Fault-Free Working Time	≥ 100,000 Hours								
Power Max. / Avg. (Watts)	1,368/ 486	1,431/ 500	1,703/ 596	1,368/ 486	1,787/ 623	1,679/ 587	2,280/ 810	2,382/ 831	2,238/ 783
Drive Mode	Static								
Operation Temperature	-20°C to +50°C								
Working Humidity	20%~85% RH (non-condensing)								
Storage Temperature	-20°C to +60°C								
Storage Humidity	20%~85% RH (non-condensing)								
Installation Method	Hanging / Floor Stacking								
Packaging Method	Cardboard Case/ Plywood Case / Flight Case								
Certifications	CE, EMC, RoHs, ETL, FCC								

Specifications are subject to change without prior notice for continuous product upgrades.



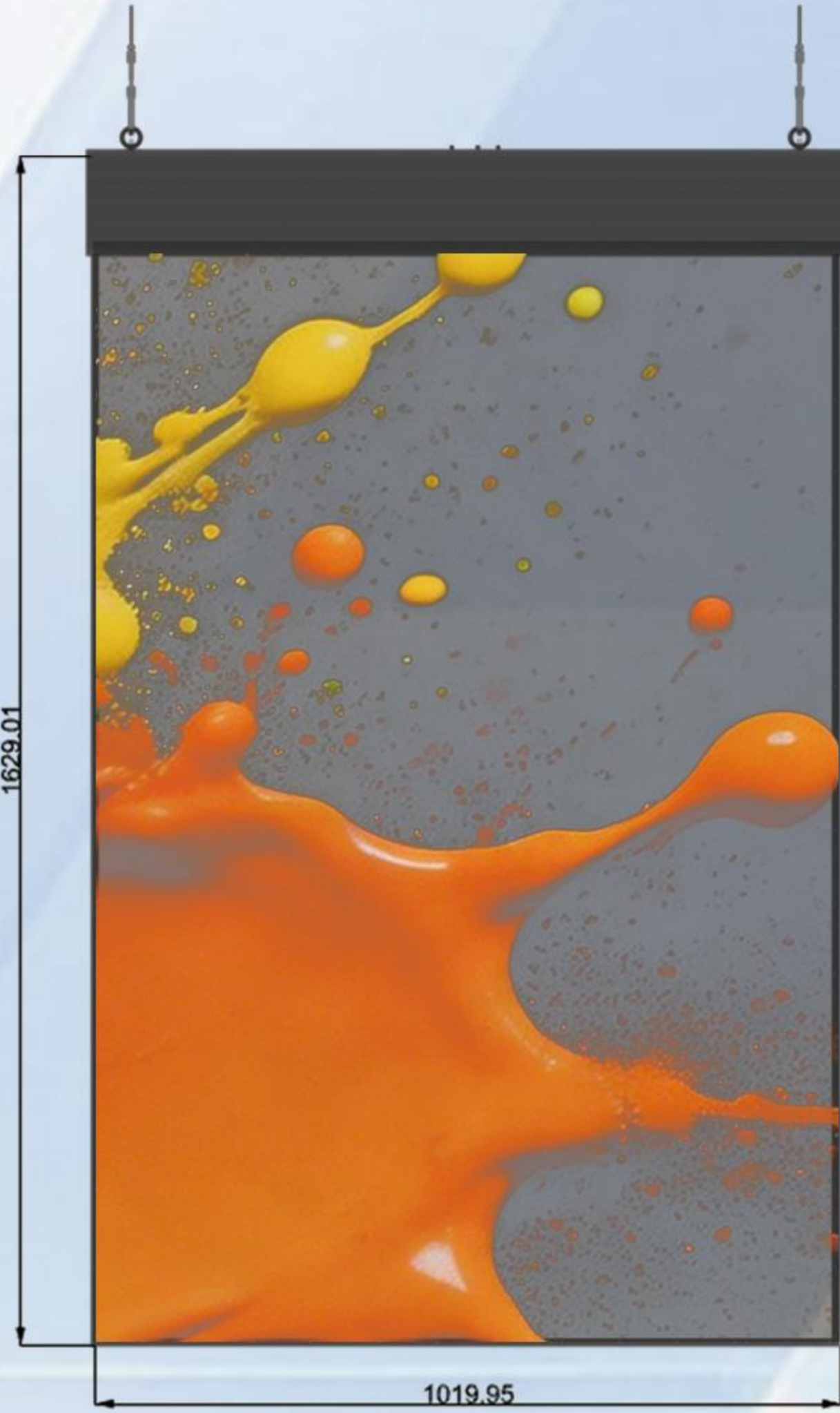
Custom Sizes



55"



65"



70"

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